



**BMJ** Best Practice

## The continued evolution of BMJ Best Practice

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An update on recent and  
upcoming enhancements

## Focussing on what's important to healthcare professionals



→ Diagnose and treat with confidence with the latest evidence-based guidance



→ Access information easily, when and where it's needed



→ Find answers quickly, reduce variation in care, and save time



→ Improve knowledge and keep knowledge current

## 3 key areas of development in 2023

- Navigation (now live)
- Search (now live)
- Access (coming soon)



## Feedback from user testing confirms our approach

“

*It's comforting to know the search is working straight away as soon as I start typing*

“

*Found everything I was looking for and some features I wasn't aware of!*

“

*I think it's really clear what it means. I think it looks really nice as well*

“

*Simple two-click action to find out what BMJ Best Practice has to offer*

“

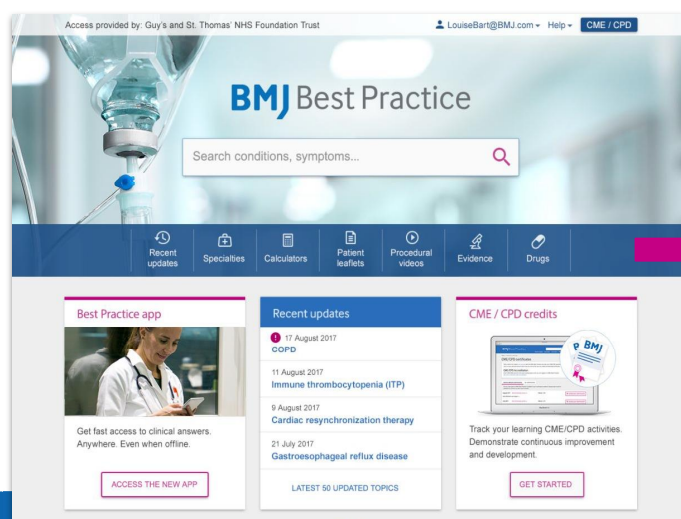
*All the options I might want are shown on this page*



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## We have rebuilt the navigation & homepage to improve engagement and usability

1. Telling the story of what we do and the impact
2. Increased visibility of clinical content and key features



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# New homepage design



Start tracking CME/CPD credits

English

BMJ Best Practice

Search conditions, symptoms...

What's new

Specialties

Calculators

Patient leaflets

Multimedia

About us

Your profile

BMJ Best Practice takes you quickly and accurately to the latest evidence-based information, whenever and wherever you need it.

Our step by step guidance on diagnosis, prognosis, treatment and prevention is updated daily using robust evidence based methodology and expert opinion. We are the only Point of Care tool to support the management of single conditions and patients with more complex comorbidities. We support you to treat the whole patient.

Important updates

13 Jun 2023

Obesity in adults

13 Jun 2023

Semaglutide recommended by NICE for specialist weight management in England and Wales

The National Institute for Health and Care Excellence (NICE) recommends semaglutide as an option for weight management in adults who have at

Access provided by:



Who does BMJ Best Practice help?

BMJ Best Practice is relied upon by healthcare professionals and institutions around the world, across a range of roles and organisations. Click on any profile to find out more.

Clinicians

Hospitals

Medical schools

Medical students

Nurses

Telehealth

Pharmacists

Primary care

Paramedics

Get our award-winning app

Whether you're on the ward, at home, or studying, the BMJ Best Practice app gives you trusted decision support information in an instant.

With the BMJ Best Practice app, you can get offline access to the clinical information you need. The app is provided for free to those who have a personal subscription to BMJ Best Practice or have access provided by their institution.

Google Play

4.9

App Store

4.9

Get started

Life-changing resource

I get mentioned in the app by one of my ED consultants whilst I was on my night's rotating rounds. I can't tell you again that this made my life so much easier. On this, go, updated, easy to navigate, based on expert level national NICE guidelines. Great app indeed!

Outlook

What's new on BMJ Best Practice?

Since BMJ Best Practice was launched in 2005, we have committed ourselves to a program of continuous evaluation and improvement. As a result, there is now extensive evidence of the effectiveness of BMJ Best Practice in clinical decision support and improving clinical care. Learn more about some of our recent developments below.



Clinical decision support: integration into electronic health records

Read more



Accessibility of clinical decision support tools

Read more

BMJ Best Practice

New navigation - for users with access

About us ^

Overview

What is BMJ Best Practice?

Our Evidence approach

Trusted content

Updating process

Help


Getting started

FAQs

Contact us

Start tracking CME/CPD credits

English



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Your profile

## Setting up a free user profile

**Your profile** ^

**Access provided by:**  
BMJ Group (online access from BMA House)

**Your extra features**  
Local guidance  
Case reports  
Comorbidities Manager  
Drugs information  
EBM Toolkit

**Set up your free user profile**  
[Access our app](#)  
[Start tracking CME/CPD credits](#)


**BMJ Best Practice**

Start tracking CME/CPD creditsEnglish

Search conditions, symptoms...

What's newSpecialtiesCalculatorsPatient leafletsMultimediaAbout usYour profile

### Set up your free user profile



**With a free user profile, you can:**

- Collect **CME/CPD credits** for time spent using BMJ Best Practice and demonstrate your learning with our **personalised certificates**
- Get **instant access** to our highly rated **BMJ Best Practice app**, even offline
- Log in with your profile to access BMJ Best Practice **any time, anywhere**, on both website and app

**Enter your email and choose a password to complete your profile now**

Email

test@email.com

Password

Passw0rd!

Repeat password

Passw0rd!

☒ By registering with BMJ Best Practice you are agreeing to BMJ's [terms and conditions](#) and its [privacy policy](#).

☐ Tick to receive information and special offers about BMJ's products and services. BMJ will mainly contact you by email but occasionally by post, telephone, or SMS.

[Complete your profile](#)

Already have a user profile on BMJ Best Practice? [LOG IN](#)

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User logged in to their profile

Your profile ^

Access provided by:

BMJ Group (online access from BMA House)

Your extra features

Local guidance

Case reports

Comorbidities Manager

Drugs information

EBM Toolkit

Download our app

Account details

My account

Sign up for email updates

Claim your CME/CPD credits

Log out

Claim 26.47 CME/CPD credits

English

5

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Search conditions, symptoms...

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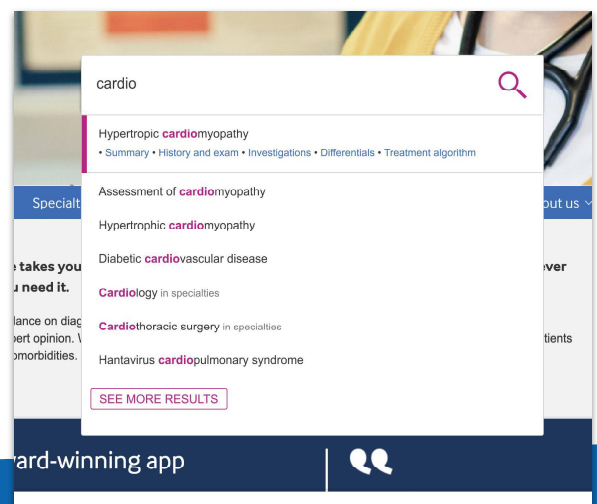
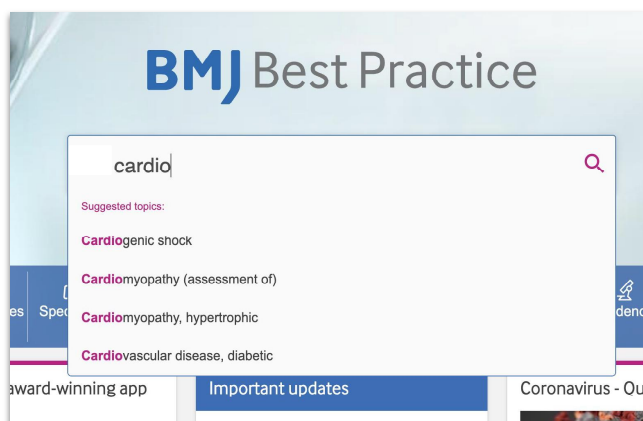
Multimedia

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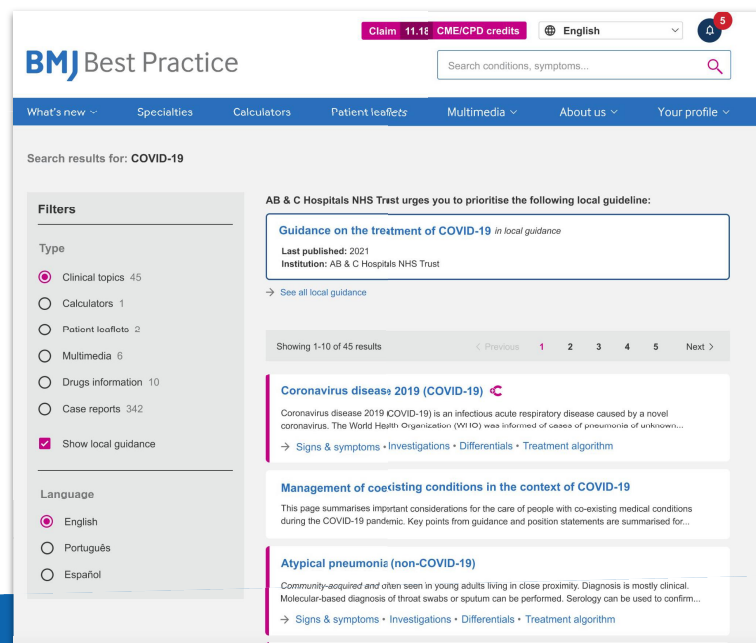
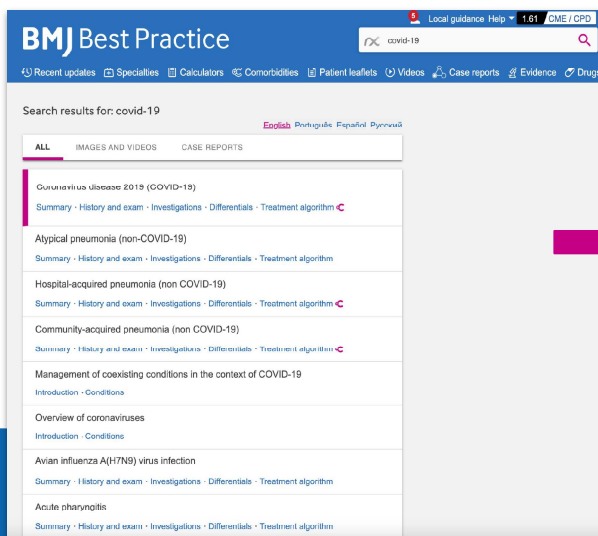
## We have rebuilt the autosuggest to improve “speed to answer”

1. Quick links to get to the information faster
2. Search other types of content (patient leaflets, calculators, specialties, videos etc)
3. Letters inside words and subsequent words recognised



## We have rebuilt the search indexes and search result page to improve relevance of results

1. Improved display of content results
2. More filter options to show what's available
3. Faster indexing and page load
4. Personalisation: Local guidance



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## Coming soon: new access journeys and system upgrade

### We are migrating all access journeys on BMJ Best Practice:

- IP (network/wifi) (Proxy, National, Regional and Institutional)
- Referrer
- Authentication gateway
- OpenAthens/Shibboleth
- Access code
- Log in
- Profile log in
- Profile registration



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## How will the access journeys change?

Most journeys will NOT be noticeably different to users.

These journeys WILL be noticeably different:

- **Register** - For all registrations, we are adding a **verification step** that requires users to verify their account via a code sent to their email or text message to their phone. This is to be more secure.
- **OpenAthens/Shibboleth** - This will be almost the same on the website (with some minor improvements). **The biggest change will be on the app as we are introducing this as a brand new journey.**

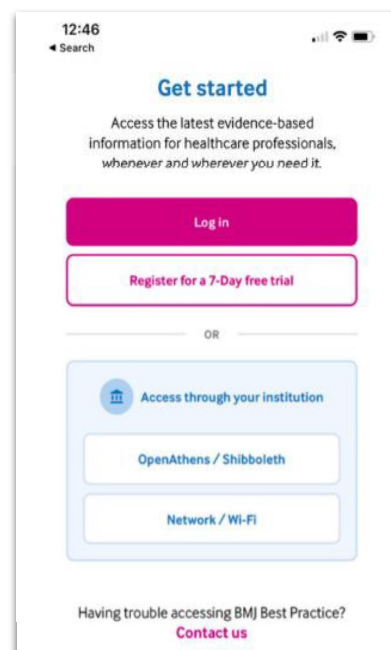
# Journey examples



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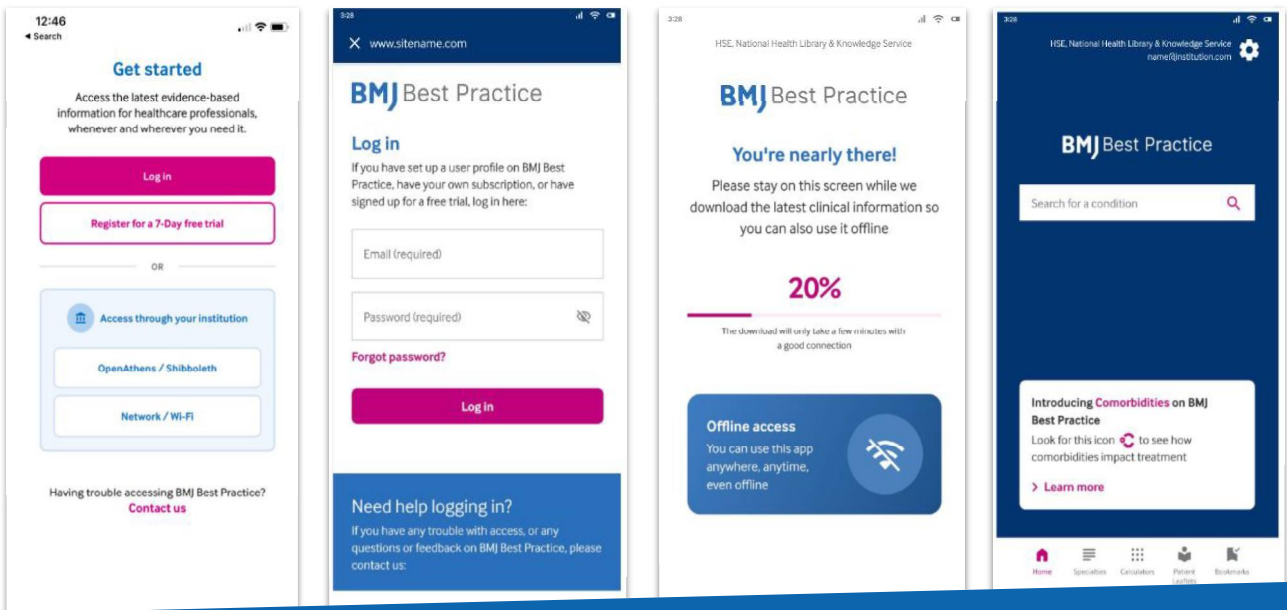
# App

New landing page with access options:



App

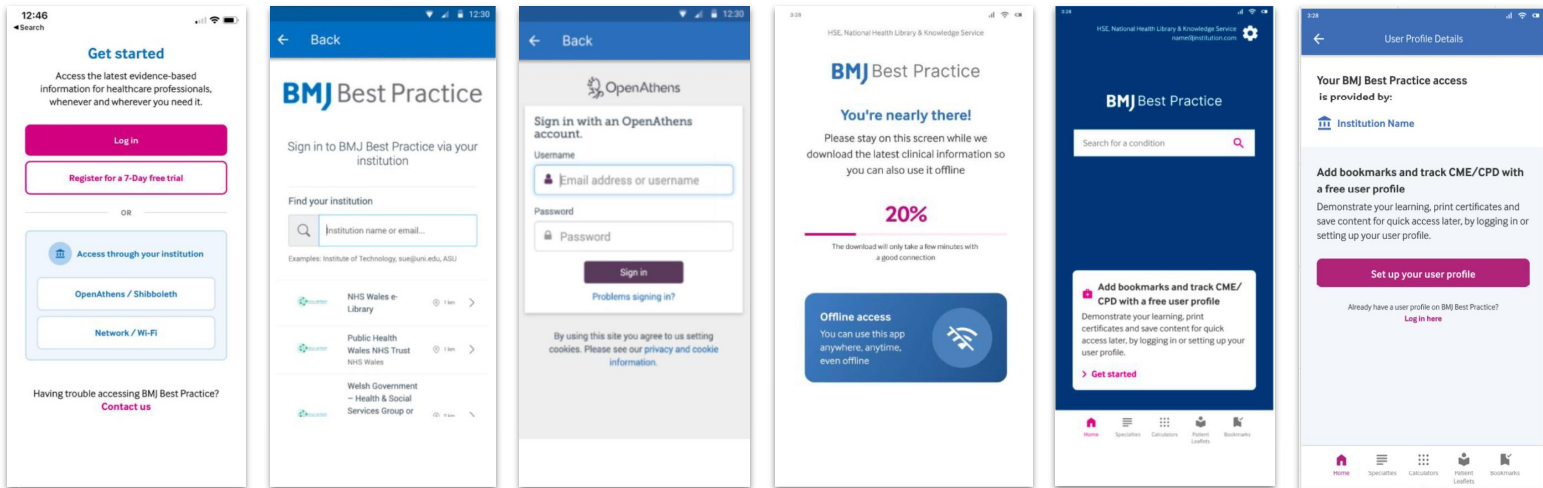
Log in:





# App

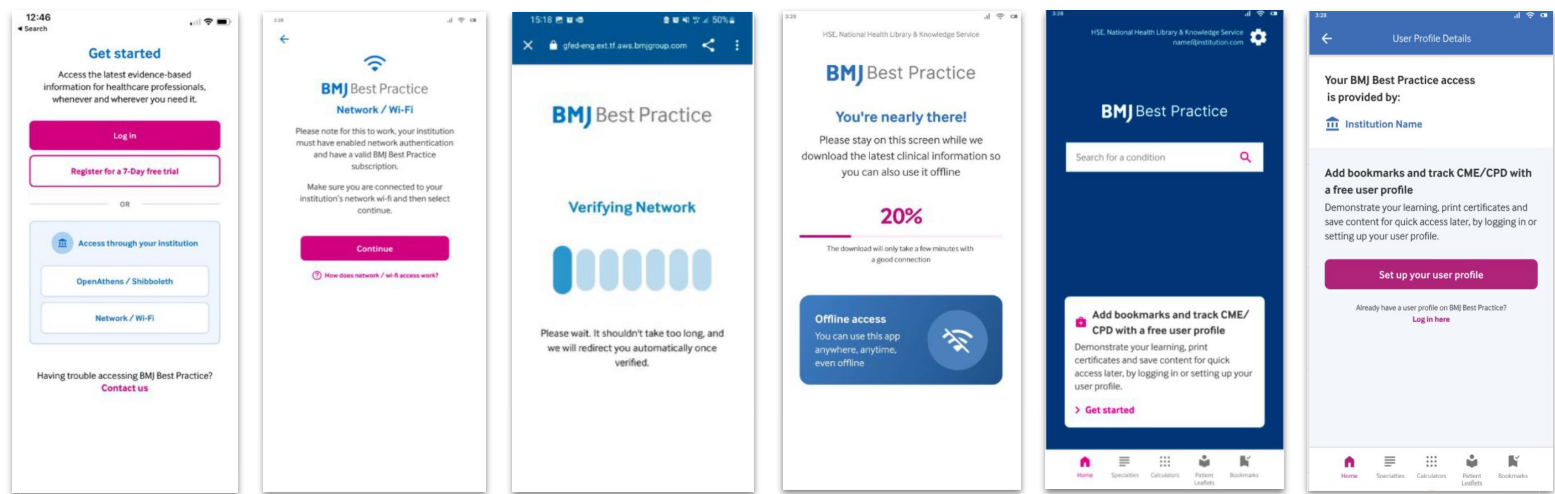
## New! OPEN ATHENS:



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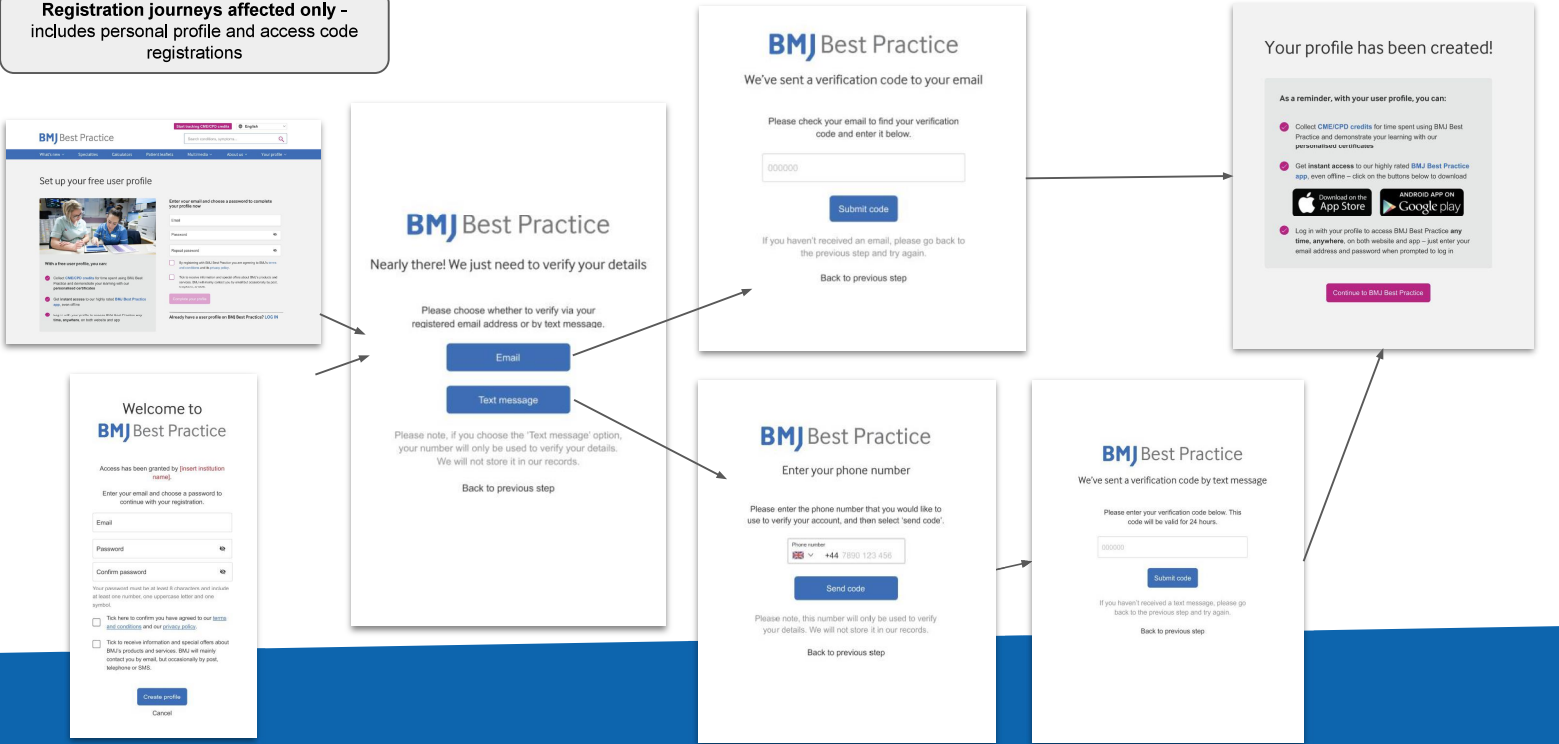
# App

## IP/network log in on the app:



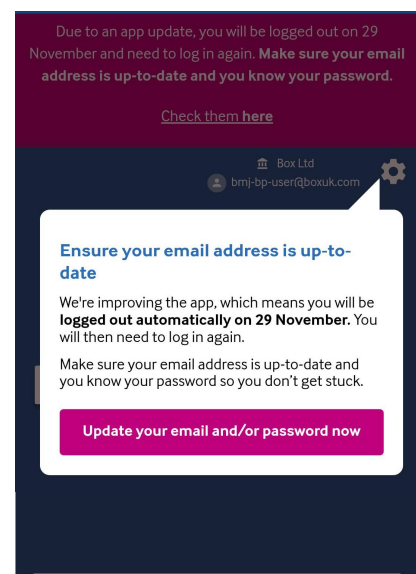
# New register and verification steps

Registration journeys affected only - includes personal profile and access code registrations

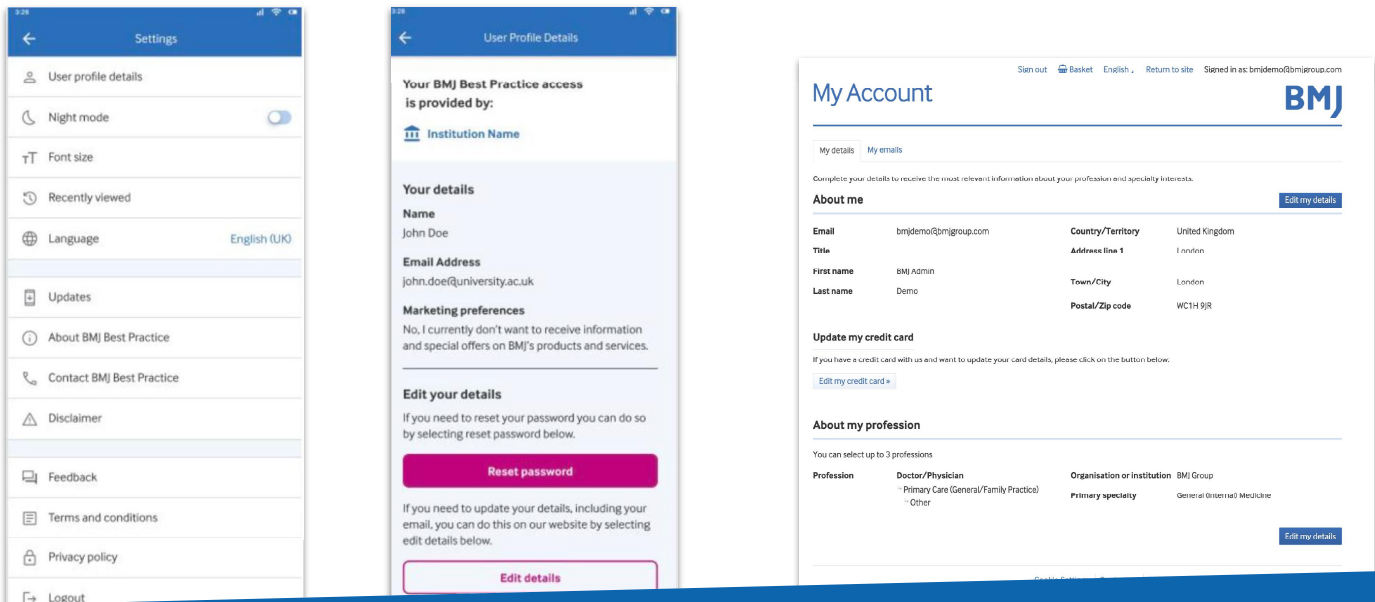


## What does this mean for users?

- **Users will be logged out of BMJ Best Practice**  
- when the switch to the new system happens, users will be logged out of the BMJ Best Practice app and website. They will be able to log back in again immediately.
- **Messages are now appearing within the app**  
to notify users that they will be logged out and to encourage them to check and update their login details. This is to ensure that their access is not interrupted.



Users can update their details on the app ahead of the release under ‘Settings’



## The launch

### User support

- All customers and users have been notified by service emails
- In-app messages until launch to warn of the log out
- Updated user guides and videos coming soon

### Key dates

- The app upgrade for Japanese users will take place on **29 November 2023**.
- The web upgrade will be ongoing and will be completed by **January 2024**.



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