August 2021 edition



What's new at BMJ?



Dear Colleague,

It's hard to believe that we are already more than half way through the year. I hope that you and your team, and all of your loved ones, are well despite the challenges that the COVID-19 pandemic continues to bring.

In our second newsletter of 2021, you'll find a quick summary of the latest developments from BMJ.

If you have any questions about any of the items covered, please don't hesitate to contact me.

Wishing you all the best for the remainder of the year.

Yours sincerely,

David Peh, Regional Sales Manager, BMJ Phone: +65 9225 2038 | Email: dpeh@bmj.com

News from

BMJ Best Practice



Enhancements to CME/CPD features

You may already know that the time users spend reading topics and finding clinical answers on BMJ Best Practice is automatically logged, with every 15 minutes spent on the website and app converted into 0.25 CME/CPD credits.

Now, we've made it easier for users to claim certificates, see accrediting organisations in their country, and view credits earned via a new counter at the top of every page. Users can also add their own notes about the impact BMJ Best Practice has on their clinical practice and patient outcomes.

Find out more in the new Help & FAQ section of bestpractice.bmj.com/activity ▶



New push notifications in the top-rated app

To ensure users always have access to the latest clinical information, we have introduced new notifications to the app to highlight important updates, critical recommendations, key enhancements and more. BMJ Best Practice has the highest rated app of all clinical decision support tools*, currently 4.8 in Google Play and 4.7 in the App Store, and access is included in a standard institutional subscription to BMJ Best Practice.

Learn more at bestpractice.bmj.com/info/app 🔊

*As of 3 August 2021.



Celebrating 500 patient leaflets

Our new lymphoedema patient leaflet brings the total number of leaflets available in BMJ Best Practice to 500! Other recently published patient leaflets include COVID-19 vaccinations, concussion, epistaxis in adults, bacterial meningitis and carbon monoxide poisoning. Patient leaflets provide concise, user-friendly summaries to reassure patients and carers and help them make informed, shared decisions with healthcare professionals.

Users can browse the full collection at bestpractice.bmj.com/patient-leaflets



More acute topics linked to Comorbidities tool

A number of important acute topics have recently been linked to the Comorbidities tool including aspiration pneumonia, pericarditis, abdominal aortic aneurysm, diverticular disease, ovarian torsion, benzodiazepine overdose, infective endocarditis, ischaemic bowel disease, meningococcal disease and atrial flutter. By the end of the year, 75 acute topics will be linked to the Comorbidities tool, representing thousands upon thousands of guideline combinations to support the management of patients with pre-existing conditions. The Comorbidities tool is available as an add-on to a BMJ Best Practice institutional subscription.

Please visit bestpractice.bmj.com/info/comorbidities for more information, or contact me to arrange a demo and trial ▶

News from

BMJ Learning



10 new quality improvement modules

Covering topics like the improvement model, clinical leadership, improvement measurement, patient safety and intervention design, these modules provide an ideal starting point for anyone exploring change management projects. They assume very little prior exposure to improvement methodology, principles and tools, and it is possible to dip in and out of each module as a stand alone resource, or complete the modules as a set. Modules can be purchased as SCORM files to host on your institution's own LMS, or as part of a wider subscription to the BMJ Learning platform.

Please visit bit.ly/bmjl-qi for more information on the modules, or contact me to request a quote



Exciting new website features

A 'saved for later' feature is now available on BMJ Learning, allowing users to easily bookmark a module for completion later from the module homepage. Additionally, pre- and post- tests are now included in more than 150 modules to allow users to easily identify their knowledge gaps before taking a module, and provide evidence of improved knowledge afterwards. Look out for more new features coming soon - a 'short modules' category of over 100 modules that take less than 30 minutes to complete, as well as a series of 5-minute wellbeing modules.

The 2020 Citescore and Journal Impact Factors are out

BMJ continues to demonstrate the reach, impact and influence of its titles with impressive rankings in the 2020 Citescore and Journal Impact Factors (JIF). Here are some of the highlights:

- Of BMJ's 38 journals that have a JIF (including The BMJ), 34 received an increase. Of the 60 journals indexed in Scopus, 48 received an increased Citescore.
- The BMJ saw an impressive rise in its JIF (up 9.577) to 39.89, maintaining its ranking within the top 5 of all 169 general medical journals.
- Several journals received their first JIF or Citescore, including *Evidence-Based Mental Health*, *Lupus Science & Medicine* and *RMD Open*.
- A number of journals observed an increase of over 3 points, including *Annals of the Rheumatic Diseases, General Psychiatry, Gut* and *Journal for Immunotherapy of Cancer.*



We publish each journal's metrics on the About page of its website, so head online to find out more. ▶

New journal bmjmedicine

The BMJ journals portfolio continues to expand at a rapid rate, with BMJ Medicine the latest title to join our offering. Officially launching in October 2021, this open access, multispecialty journal prioritises specialist research with wider general relevance that will influence clinical care, public health policy, medical education and the direction of future research. The journal will facilitate multidisciplinary collaboration and discussion, encouraging debate and exchange of new knowledge and ideas on how to improve the health of patients and the public.

Find out more about the journal at bmjmedicine.bmj.com ▶



Connect with 1,000+ attendees at the International Forum 2021 virtual events

If you want to showcase your hospital or healthcare institution and show how you are leading the way with patient safety

innovation and healthcare transformation - join us! Make valuable connections with medical directors, healthcare managers and senior clinicians all via our virtual platform. Speaking sessions are available giving you the opportunity to showcase your expertise. We have a range of packages to suit all budgets - talk to us today and put your organisation in the spotlight.

Download our brochure to find out more, or contact

Jessica Peacock at jpeacock@bmj.com ▶



Our local Marketing and Training Manager is available to help you increase awareness and usage of your BMJ resources. Please contact Elena Kalceff ekalceff(Qbmj.com) to discuss your needs - whether it's printed materials like posters and user guides, promotional merchandise like pens and highlighters, a live or on-demand training webinar, or something more customised.

Free COVID-19 resources from BMJ

BMJ is committed to ensuring that research findings and data relevant to the COVID-19 pandemic are shared rapidly and openly to inform the public health response and help save lives. Our free COVID-19 hub supports health professionals and researchers with practical guidance from BMJ Best Practice, online CPD courses from BMJ Learning, as well as the latest news, commentary, infographics and research from our collection of journals.

■ Explore the hub at bmj.com/coronavirus

