

What's new at BMJ?



Dear Colleague,

I hope that 2021 has started well for you and the rest of the Library team.

While it will no doubt be another challenging year as the world continues to deal with the COVID-19 pandemic, the vaccines give us some hope of better times ahead. At BMJ, we are committed to ensuring that research findings and data are shared rapidly and openly to inform the public health response and help save lives. We will continue to support healthcare professionals and researchers by publishing practical guidance, online CPD courses, news, comment and research at [bmj.com/coronavirus](https://www.bmj.com/coronavirus) - all free to access and updated daily.

In our first newsletter of 2021, you'll find a quick summary of the latest updates from BMJ.

If you would like further details on any of the items in this newsletter, please don't hesitate to contact me.

Wishing you a happy, safe and successful year.

Yours sincerely,

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Spotlight on the BMJ Best Practice Comorbidities tool

Launched in 2020, the Comorbidities tool is an add-on to the standard BMJ Best Practice institutional subscription. It supports the management of the whole patient by offering guidance on the treatment of acute conditions alongside any pre-existing comorbidities. Users can select from a range of common, high-cost comorbidities to generate an instant treatment plan tailored to the unique needs of the patient.

Now linked to 50 acute topics

There are now 50 acute topics linked to the Comorbidities tool, representing more than 25,000 guidance combinations. Our editorial team and expert advisory panel are working hard to roll out the tool to other important topics throughout the year, so keep checking our website for updates.

Positive feedback from user survey

In a recent survey of more than 500 users worldwide, 92% of respondents said that the guidance in the Comorbidities tool was 'helpful' or 'very helpful' to their practice. 77% of respondents said that they changed the care given to patients as a result of the guidance in the tool. If you'd like to see the full user survey results, please contact me.

Praise in recent Outsell report

A recent report* published by Outsell, the leading research and advisory firm in the data, information and analytics industry, explored the market dynamics around the launch of the Comorbidities tool. The report said:

"BMJ is responding to a well-known market pain with a product vetted by a team of experts at a time of acute need for such a solution. It is hard to find any fault with this initiative from the perspective of timing or awareness of the pent-up market demand."

Please contact me to request a PDF of the full article.

*BMJ Is the First to Market with a Comorbidities Tool, Outsell Inc, 2020



Comorbidities recorded session from the International Forum

At the recent virtual International Forum on Quality and Safety in Healthcare, BMJ's Clinical Director, Dr Kieran Walsh, alongside expert advisor, Dr Martyn Patel, gave an introduction to the Comorbidities tool in their session 'Transformative clinical decision support for comorbidities: dynamic algorithms that change as patients change'. The 45-minute recording is available to watch at bit.ly/cm-session.

Two new product features for BMJ Best Practice



Evidence tables and scores

Unique evidence tables and scores, based on GRADE, are now available in selected topics of BMJ Best Practice. The evidence tables summarise evidence in an actionable, practical format relevant to real-world clinical practice. They provide easy access to evidence evaluations and recommendations, to create transparency and support faster and better clinical decision making. Find out more about the new evidence tables at bestpractice.bmj.com/info/evidence-tables.



Local guidance tool

A new local guidance tool has also been introduced. It allows institutional administrators to easily add links to local or institutional guidelines, protocols or other materials in BMJ Best Practice topics to support faster clinical decision making and consistency of care. To set up this new feature in your own institution, simply email apacsupport@bmj.com to request an administrator account and user guide.



Find out more about the Comorbidities tool at: bestpractice.bmj.com/info/comorbidities

Or contact me to arrange a free trial for your institution.

Build your own education programmes with Rapid Knowledge

Rapid Knowledge is a new, flexible solution that allows institutions to quickly build and manage their own online education and training programmes from BMJ's extensive course catalogue.

More than 400 courses covering clinical, non-clinical and medical research topics are available to create the perfect package to meet your needs. Chosen courses are all delivered as a simple SCORM export to seamlessly integrate into your own Learning Management System (LMS). Find out more at bit.ly/rapid-knowledge, or contact me to discuss a customised package for your institution.



New mechanical ventilation course from BMJ Learning

The COVID-19 pandemic has meant that many healthcare professionals have been redeployed to work in unfamiliar environments, such as the intensive care unit. This new BMJ Learning video module, free to access until the end of March, aims to provide a brief introduction to mechanical ventilation. It covers types of ventilation, ventilator emergencies and how to care for a mechanically ventilated patient. Users can access the free module at bit.ly/mechanical-ventilation-course.



BMJ Case Reports reaches 22,000 cases

We recently celebrated the milestone of 22,000 published cases in BMJ Case Reports, the world's largest online collection of medical case reports. This invaluable educational resource for healthcare professionals also provides a supportive introduction to medical publishing for early career researchers. Your users can make unlimited submissions via an Institutional Fellowship - please contact me to find out more.

Look out for our next newsletter later in the year

bmj.com/company